



Tourism E-Newsletter

Promoting an event or attraction this Summer? CONTACT US!

- This weekly tourism newsletter will be distributed throughout the summer months on Wednesdays highlighting upcoming events and attraction in Kawartha Lakes
- If you or your business would like to promote your event or attraction or have something to share with our tourism community please let us know!

**CONTACT: cmaccormack@city.kawarthalakes.on.ca
1-705-324-9411 ext. 1270 OR 1-866-397-6673**

Attention Industry Partners!

The City of Kawartha Lakes, City and County of Peterborough, and Northumberland County have recently formed a provincially recognized tourism partnership known as Regional Tourism Organization - Region 8 (RTO8). Its primary purpose is to build a competitive and sustainable tourism region that maximizes the collective regions' potential to successfully attract new visitors, increase overnight stays and grow tourism spending.

Our region is filled with amazing businesses and services such as yours. We invite you to join us as we work together to draw attention to all the wonderful travel experiences available in this new tourist destination. Help strengthen local resident awareness of the great experiences within our region by joining the My Key My Region Card program, a new initiative created exclusively for the benefit of local businesses and residents.

Thank you to those who are already participating!

To learn more about the program visit mykeymyregion.com click on the FOR PARTNERS tab or email mykeymyregion@rto8.com

For more event listings
explorekawarthalakes.com

Coming Soon!

May 24
Opening of the Olde Gaol Museum
10:00 am – 5:00 pm
50 Victoria Ave N, Lindsay
705-324-3404
www.oldegaolmuseum.ca



May 24-31
2011 Lindsay Lilac Festival
Lilac Gardens of Lindsay
Logie Street Park.
11:00am - 4:00pm.
Live Entertainment, Displays & Demonstrations
705-328-1941 or 705-878-1810

Interested in learning about Tourism Partnership opportunities with RTO8? Contact us!

Christine Painter: christineRT08@gaedc.on.ca 705-743-0777 ext. 2131



What's On...

May 13 - 14
1st Annual 'From Earth To Art' Show and Sale
Free Admission in support of Kawartha Lakes Humane Society, Lindsay Inn
354 Lindsay St. S. Lindsay
705-324-0314

May 14
Lindsay Concert Foundation Presents Sinfonia Toronto with Andre Laplante, Piano
Academy Theatre for Performing Arts, Lindsay
7:30pm – 10:30pm
705-878-5625
www.academytheatre.ca

May 14
Yard Sale at the Olde Gaol Museum
8:00am - 1:00pm
Olde Gaol Museum
50 Victoria Ave
705-324-3404
www.oldegaolmuseum.ca

May 17 – June 11
Heart & Soul Amulet Jewellery Showcase
10:00am – 4:00pm
The Lindsay Gallery
705-324-1780
www.thelindsaygallery.com